

Processed Fruit and Vegetables in South Africa

Market Direction | 2023-11-17 | 21 pages | Euromonitor

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Report description:

Volume sales of shelf stable beans are recording robust, double-digit growth through both retail and foodservice channels in 2023. The rising cost of living has encouraged local consumers to search for affordable protein sources, including beans. Additionally, the continuous rolling blackouts in South Africa (loadshedding) are also helping to boost demand for ready-to-eat protein sources as offered by shelf stable beans. Private label options enjoy frequent price promotions and "combo" deals, le...

Euromonitor International's Processed Fruit and Vegetables in South Africa report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Various factors impacting weak performance by frozen processed potatoes

Affordable options from private label continue to attract price-sensitive consumers

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