

## **Pre-Paid Cards in South Africa**

Market Direction | 2023-11-16 | 25 pages | Euromonitor

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### **Report description:**

As mobility has normalised in 2023, following restrictions imposed during the pandemic, demand for pre-paid cards for the Bus Rapid Transport (BRT) system has benefited from households resuming activities such as work and school. Growth in transaction values has also been supported by a spike in fuel prices alongside inflationary pressure, which is encouraging price-sensitive private car users to shift to more affordable forms of transport. In cities such as Cape Town, demand for MyCiti bus tran...

Euromonitor International's Pre-Paid Card Transactions in South Africa report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pre-Paid Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Parking card operators embrace digital innovation

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