

## **Other Hot Drinks in South Africa**

Market Direction | 2023-11-16 | 23 pages | Euromonitor

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### **Report description:**

The health and wellness trend continues to gain momentum in South Africa. Alternative dairy products are creating access to a new target audience, whereby consumers are experimenting with vegan options. This new segment in consumer preferences is encouraging brands to address niche demands, in both foodservice and retail channels. In foodservice, Vida e Caffè has introduced a hot vegan beverage with its plant-based drinks made from oat milk as an alternative to cow's milk. Furthermore, in retail...

Euromonitor International's Other Hot Drinks in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Other Hot Drinks in South Africa

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List Of Contents And Tables

### OTHER HOT DRINKS IN SOUTH AFRICA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Interest in other plant-based hot drinks grows amid healthy lifestyle movement

Nesquik discontinues its original beverage, but maintains its capsule form

Imported brands affected by tax increases and market demographic shifts

#### PROSPECTS AND OPPORTUNITIES

Loyalty and rewards programmes to support retail volume sales

Nestle follows demand and moves favoured brand production to South Africa

Retail volume growth of hot drinks set to slow amid electricity woes

#### CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 2 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 10 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

### HOT DRINKS IN SOUTH AFRICA

#### EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

#### MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 13 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 14 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 20 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

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Table 21 ☐NBO Company Shares of Hot Drinks: % Retail Value 2019-2023  
Table 22 ☐LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023  
Table 23 ☐Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023  
Table 24 ☐Retail Distribution of Hot Drinks by Format: % Volume 2018-2023  
Table 25 ☐Retail Distribution of Hot Drinks by Format and Category: % Volume 2023  
Table 26 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028  
Table 27 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028  
Table 28 ☐Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028  
Table 29 ☐Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028  
Table 30 ☐Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028  
Table 31 ☐Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028  
Table 32 ☐Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028  
Table 33 ☐Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028  
Table 34 ☐Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028  
Table 35 ☐Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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