

Menswear in the Czech Republic

Market Direction | 2023-11-17 | 27 pages | Euromonitor

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Report description:

The cost of living crisis towards the end of the review period, following on from the economic impact of the Coronavirus (COVID-19) crisis, had a significant effect on retail volume and current value sales of menswear in the Czech Republic. High inflation and strong pressure on disposable incomes and purchasing power led to a shift in consumer spending towards lower-priced items in many categories of menswear. Although overall retail current value sales are projected to see only a mild drop, fol...

Euromonitor International's Menswear in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Formal wear reverts to negative retail current value sales trend

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