

Menswear in Canada

Market Direction | 2023-11-17 | 26 pages | Euromonitor

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Report description:

Menswear witnesses moderate value growth in 2023, following exceptional gains recorded in the previous year. The first half of 2023 saw robust sales as both consumers and the economy continued to rebound from the pandemic's impact. Canada's later recovery, resulting from the conclusion of public COVID-19 safety measures in mid-2022, contributed to a delayed resurgence compared to countries with earlier restrictions lift. Slight volume growth is noted, attributed to consumer focus on value and es...

Euromonitor International's Menswear in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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