

Meals and Soups in Chile

Market Direction | 2023-11-16 | 21 pages | Euromonitor

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Report description:

Inflation has presented numerous challenges for innovation in several categories, and soup is no exception. When inflation becomes an issue, the overall cost of production increases, which can have a significant impact on the performance of the category. One key factor that suffers during times of inflation is the cost of ingredients. When producing soup, manufacturers heavily rely on various ingredients such as vegetables, meat, and spices to create flavours and diverse soup offerings. However,...

Euromonitor International's Meals and Soups in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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