

Hot Drinks in South Africa

Market Direction | 2023-11-16 | 40 pages | Euromonitor

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Report description:

In 2023, rising inflation, which reached its highest level in 14 years, and increased input costs for brands are curbing the spending habits of many South Africans. Additionally, input costs for major industry players are rising as they adapt to higher production costs to maintain value share. As a result, foodservice prices of hot drinks, which tend to be higher than retail, are unfavourable for many South Africans. However, retail is also witnessing a change in consumers' behaviour as they see...

Euromonitor International's Hot Drinks in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2023

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Local instant coffee brands gain while more costly imported brands experience slower growth

Falling retail sales of coffee pods, with choice affected by power outages

Private label coffee boosts retailers' revenue, premium options thrive in foodservice

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PROSPECTS AND OPPORTUNITIES

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