

Hosiery in the Philippines

Market Direction | 2023-11-15 | 18 pages | Euromonitor

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Report description:

Filipinos, in general, are not fans of layering. Instead, the tropical climate of the Philippines means that they are usually fairly minimalist in terms of clothing. Hosiery products are widely seen to be too hot and often unnecessary to wear. As an example, Filipinos love wearing slippers around even when going to shopping malls, especially in the provinces, making them less likely to purchase socks. Even with growing purchasing power, Filipinos are still thrifty and would strongly prioritise n...

Euromonitor International's Hosiery in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOSIERY IN THE PHILIPPINES

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Increase in mobility calls for socks

Hosiery a must for hygiene

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