

Hosiery in the Czech Republic

Market Direction | 2023-11-17 | 18 pages | Euromonitor

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Report description:

A healthy lifestyle, increased levels of exercise (gym and outdoor) and participation in sports and more time spent outdoors boosted sales of functional and technical hosiery in the Czech Republic in 2023. Functional sheer hosiery that is designed to enhance and shape the body was particularly popular among Czech consumers towards the end of the review period. This trend continued to grow, mostly accelerated by the entry of economy and budget players like H&M, C&A, Primark and Pepco, which are S...

Euromonitor International's Hosiery in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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