

# **Hosiery in the Czech Republic**

Market Direction | 2023-11-17 | 18 pages | Euromonitor

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## Report description:

A healthy lifestyle, increased levels of exercise (gym and outdoor) and participation in sports and more time spent outdoors boosted sales of functional and technical hosiery in the Czech Republic in 2023. Functional sheer hosiery that is designed to enhance and shape the body was particularly popular among Czech consumers towards the end of the review period. This trend continued to grow, mostly accelerated by the entry of economy and budget players like H&M, C&A, Primark and Pepco, which are s...

Euromonitor International's Hosiery in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

Hosiery in the Czech Republic Euromonitor International November 2023

List Of Contents And Tables

HOSIERY IN THE CZECH REPUBLIC

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Functional hosiery performs well

Inflation and rising prices have a further negative impact on retail volume sales of sheer hosiery

Dedoles reports slow recovery after sharp fall in 2022

PROSPECTS AND OPPORTUNITIES

Biodegradable materials to push development and growth

Unit price of hosiery expected to see increase in current terms

Local hosiery players have to fully unlock their potential

**CATEGORY DATA** 

Table 1 Sales of Hosiery by Category: Volume 2018-2023

Table 2 Sales of Hosiery by Category: Value 2018-2023

Table 3 Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 4 Sales of Hosiery by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Hosiery: % Value 2019-2023

Table 6 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 7 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 8 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 10 ☐Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 ☐Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 [Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

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Table 22 [Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028 DISCLAIMER SOURCES
Summary 1 Research Sources

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