

## **Hosiery in South Korea**

Market Direction | 2023-11-15 | 19 pages | Euromonitor

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### **Report description:**

With the lifting of the mask mandate in 2023 amid the waning impact of COVID-19 in South Korea, local consumer are enjoying outdoor activities, including participating in sports, without restrictions. In particular, demand for non-sheer hosiery has received a boost from the sportswear boom.

Euromonitor International's Hosiery in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

HOSIERY IN SOUTH KOREA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers' return to frequent outdoor activities and Y2K trends boost non-sheer hosiery sales

"Socks and sandals" fashion drives sales of non-sheer hosiery

Casualisation trend leads to slowing demand for sheer hosiery

PROSPECTS AND OPPORTUNITIES

Non-sheer hosiery demand expected to remain solid over the forecast period

Consumers' increasingly sporty lifestyles to create need for greater variety of non-sheer hosiery

Sheer hosiery may gain traction as it increasingly features in fashion collections

CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2018-2023

Table 2 Sales of Hosiery by Category: Value 2018-2023

Table 3 Sales of Hosiery by Category: % Volume Growth 2018-2023

Table 4 Sales of Hosiery by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Hosiery: % Value 2019-2023

Table 6 LBN Brand Shares of Hosiery: % Value 2020-2023

Table 7 Forecast Sales of Hosiery by Category: Volume 2023-2028

Table 8 Forecast Sales of Hosiery by Category: Value 2023-2028

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2023-2028

Table 10 □Forecast Sales of Hosiery by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN SOUTH KOREA

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 22 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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