

Hosiery in Italy

Market Direction | 2023-11-15 | 20 pages | Euromonitor

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Report description:

Hosiery continued on its way towards recovery in 2023, after the steep decline in retail volume and current value sales recorded in 2020. The recovery started in 2021 and continued throughout 2022 as the Coronavirus (COVID-19) pandemic gradually eased. The pandemic has officially ended and Italian consumers are leaving it behind emotionally and physically, yearning to go out and socialise as before the arrival of COVID-19. Consumers are resuming pre-pandemic lifestyles, generally going out more...

Euromonitor International's Hosiery in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2023

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Hosiery continues on the road to recovery as society reopens fully

Sheer hosiery outpaces non-sheer hosiery but struggles to return to pre-pandemic levels

Calzedonia continues to benefit from its widespread presence and fashionable offerings

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