

Hosiery in France

Market Direction | 2023-11-15 | 21 pages | Euromonitor

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Report description:

Hosiery is another category in negative volume growth, while value is better supported by inflationary factors. Both sheer hosiery and non-sheer hosiery are showing such slumps, with sheer hosiery performing slightly better by a tiny margin. That said, sheer hosiery has been struggling over the past years, for a number of reasons, and such aspects continue. One such challenge is the decline of formal wear in favour of more comfortable attire, supported by both fashion trends and the ongoing hybr...

Euromonitor International's Hosiery in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2023

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HOSIERY IN FRANCE

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Sheer hosiery continues to face challenging factors, leading to its ongoing volume slump

Non-sheer hosiery is not faring any better than its sheer counterparts

Kiabi maintains its lead thanks to its myriad strengths

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Ongoing slumps expected, with opportunities seen in more eco-friendly options

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