

Hosiery in Denmark

Market Direction | 2023-11-17 | 16 pages | Euromonitor

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Report description:

Hosiery witnessed an increase in current value growth in 2023 fuelled by price rises, but this only lowered consumer confidence forcing cutbacks on these products, alongside other apparel. The category was heavily impacted by COVID-19 as women spent less time going out and in need of hosiery. With life gradually returning to more normal conditions there had been a slight recovery in retail volume sales in 2021. On balance, hosiery retail volume and current value sales have yet to return to pre-p...

Euromonitor International's Hosiery in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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