

## **Home Laundry Appliances in the US**

Market Direction | 2023-11-15 | 42 pages | Euromonitor

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### **Report description:**

Overall home laundry appliances is set to experience retail volume decline for the second year in a row in 2023, in a correction from the dynamic growth seen in 2021. However, the decline in 2023 is expected to be steeper than the one seen in 2022, as economic uncertainty has set in. High inflation and high interest rates mean consumers have even less disposable income, thus softening demand for big-ticket items. In addition, the big leap in sales the category experienced in 2021 means these app...

Euromonitor International's Home Laundry Appliances in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Home laundry appliances continues to suffer as economic uncertainty sets in

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Despite lower volume sales, e-commerce continues to grow

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