

Footwear in the Philippines

Market Direction | 2023-11-15 | 20 pages | Euromonitor

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Report description:

The trend towards athletic and sports-inspired footwear in the Philippines reflects a growing desire for comfort, functionality, and a fashion forward approach to the active lifestyles of Filipinos. It combines practicality with style, catering to a population that increasingly values both wellness and self-expression. Athleisure footwear combines style and comfort, making it suitable for both casual and active wear. The versatility of these shoes is aligned with modern lifestyles, where individ...

Euromonitor International's Footwear in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Revival of retro designs

Nike and adidas stay top of increasingly fragmented category

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