

Footwear in Italy

Market Direction | 2023-11-15 | 21 pages | Euromonitor

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Report description:

Footwear is projected to see healthy, if slower than in 2021 and 2022, retail current value growth and a slight, and similarly slower, retail volume increase over 2023. This is set to enable footwear to slightly exceed its 2019 pre-pandemic retail current value sales level by the end of the review period, although retail volume sales are predicted to remain below the 2019 pre-pandemic level. Footwear started to recover in 2021, after the steep decline witnessed in 2020 due to the lockdowns and h...

Euromonitor International's Footwear in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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FOOTWEAR IN ITALY

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2023 DEVELOPMENTS

Footwear to see a return to 2019 retail current value sales level as consumers resume out-of-home lifestyles

Adult male consumers show more interest in footwear for different occasions to boost men's footwear

Sports footwear brands Nike and adidas continue to lead the field

PROSPECTS AND OPPORTUNITIES

Performance, casual and formal/elegant footwear to retain interest

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Women's footwear to benefit from the growing female participation in sports

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