

Footwear in Hong Kong, China

Market Direction | 2023-11-17 | 21 pages | Euromonitor

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Report description:

Footwear is enjoying strong growth in 2023, with both retail value and volume sales rising by double digits following declines the previous year. On the other hand, sports footwear has been a more robust performer since 2021. Driven by the rising sports and fitness trend in Hong Kong, performance and outdoor footwear are experiencing particularly dynamic growth. Sports-inspired footwear is also recording impressive growth momentum due to casualisation trends.

Euromonitor International's Footwear in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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