

Footwear in Australia

Market Direction | 2023-11-17 | 22 pages | Euromonitor

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Report description:

In the dynamic footwear landscape in Australia, a tale of resilience and adaptability is unfolding. Despite facing headwinds from economic slowdown and soaring inflation, footwear is set to sustain steady growth in both retail volume and current value terms in 2023, outperforming within apparel and footwear. However, this success has not come without its share of challenges. The first half of the year bore witness to weak demand, casting a shadow over the latter half, compelling businesses to wr...

Euromonitor International's Footwear in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Grassroots sports fuel growth

Innovative sustainability solutions reshape footwear

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