

Footwear in Australia

Market Direction | 2023-11-17 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In the dynamic footwear landscape in Australia, a tale of resilience and adaptability is unfolding. Despite facing headwinds from economic slowdown and soaring inflation, footwear is set to sustain steady growth in both retail volume and current value terms in 2023, outperforming within apparel and footwear. However, this success has not come without its share of challenges. The first half of the year bore witness to weak demand, casting a shadow over the latter half, compelling businesses to wr...

Euromonitor International's Footwear in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Footwear in Australia
Euromonitor International
November 2023

List Of Contents And Tables

FOOTWEAR IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Navigating economic challenges in footwear

Grassroots sports fuel growth

Innovative sustainability solutions reshape footwear

PROSPECTS AND OPPORTUNITIES

The seamless integration of online and in-store shopping will continue to shape the footwear retail landscape

Digital engagement strategy to remain a key area of focus

Fusion of sports and fashion expected to take centre stage

CATEGORY DATA

Table 1 Sales of Footwear by Category: Volume 2018-2023

Table 2 Sales of Footwear by Category: Value 2018-2023

Table 3 Sales of Footwear by Category: % Volume Growth 2018-2023

Table 4 Sales of Footwear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Footwear: % Value 2019-2023

Table 6 LBN Brand Shares of Footwear: % Value 2020-2023

Table 7 Distribution of Footwear by Format: % Value 2018-2023

Table 8 Forecast Sales of Footwear by Category: Volume 2023-2028

Table 9 Forecast Sales of Footwear by Category: Value 2023-2028

Table 10 □Forecast Sales of Footwear by Category: % Volume Growth 2023-2028

Table 11 □Forecast Sales of Footwear by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN AUSTRALIA

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 12 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 13 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 15 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 17 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 18 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 19 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 20 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 21 □Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Footwear in Australia

Market Direction | 2023-11-17 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com