

Debit Cards in South Africa

Market Direction | 2023-11-16 | 21 pages | Euromonitor

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Report description:

The prices of essential goods and services such as food and electricity have continued to rise in 2023, despite the relatively lower level of inflation, which moved from 7.0% in 2022 to 5.7% in 2023. Debit card value transactions benefited from this trend. The overall performance of debit cards has also been boosted by the complete removal of COVID-19 restrictions, such as travel restrictions, and curfews in the entertainment and hospitality industries, as it has given consumers more opportunity...

Euromonitor International's Debit Card Transactions in South Africa report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Debit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Debit cards benefits from changes in socioeconomic conditions

Competition intensifies as new entrants gain share

Digital wallets and virtual cards increasingly replacing debit cards online

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Debit cards will benefit from the increasing banked population

Digital payments will remain a threat to expansion of debit cards

Competition will intensify for debit card operators

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Digital payment options continue to gain traction amongst tech-savvy shoppers

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