

## **Consumer Lending in South Africa**

Market Direction | 2023-11-13 | 15 pages | Euromonitor

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### **Report description:**

The South African economy has continued to struggle in 2023, as reflected by 0.4% real GDP growth, the unemployment rate stagnating beyond 32%, and the South African rand depreciating further against major currencies. Economic growth has also been constrained by persisting inflationary pressures, partly prompted by the domino effect of the war in Ukraine, leading the South African Reserve Bank to increase interest rates for the ninth consecutive time in May 2023. According to the central bank, t...

Euromonitor International's Consumer Lending in South Africa report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International  
November 2023

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