

## **Childrenswear in the Czech Republic**

Market Direction | 2023-11-17 | 18 pages | Euromonitor

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### **Report description:**

Childrenswear is expected to see a further, and stronger, decline in retail volume sales and a moderate, but much slower, retail current value increase over 2023. There was some fluctuation or downsizing about the performance of the category overall. Whilst retail volume sales are on a downward trajectory, there is a notable shift towards economy brands and private label products. Private label lines like Kuniboo (Kaufland Ceska Republika), Lupilu (Lidl Ceska republika) and F&F (Tesco Stores CR)...

Euromonitor International's Childrenswear in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Childrenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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