

Childrenswear in Australia

Market Direction | 2023-11-17 | 21 pages | Euromonitor

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Report description:

As interest rates peaked in 2023, households, particularly those with mortgages, and low-income families, have faced increasing financial pressure, making it more challenging for parents to allocate discretionary spending towards clothing for their children. Consequently, all categories within childrenswear are expected to see slight declines in volume terms, and fairly stagnant performances in current value terms in 2023. Discount department store Best & Less, which is known for its budget-frie...

Euromonitor International's Childrenswear in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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