

Childrenswear in Australia

Market Direction | 2023-11-17 | 21 pages | Euromonitor

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Report description:

As interest rates peaked in 2023, households, particularly those with mortgages, and low-income families, have faced increasing financial pressure, making it more challenging for parents to allocate discretionary spending towards clothing for their children. Consequently, all categories within childrenswear are expected to see slight declines in volume terms, and fairly stagnant performances in current value terms in 2023. Discount department store Best & Less, which is known for its budget-frie...

Euromonitor International's Childrenswear in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Childrenswear in Australia
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List Of Contents And Tables

CHILDRENSWEAR IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Childrenswear is hit by inflationary pressure

Sustainability initiatives shape childrenswear

Affordable and durable childrenswear is gaining momentum

PROSPECTS AND OPPORTUNITIES

Childrenswear brands navigate Australia's changing demographic

Baby Bunting online marketplace likely to gain traction

Circular business models set to expand in childrenswear

CATEGORY DATA

Table 1 Sales of Childrenswear by Category: Volume 2018-2023

Table 2 Sales of Childrenswear by Category: Value 2018-2023

Table 3 Sales of Childrenswear by Category: % Volume Growth 2018-2023

Table 4 Sales of Childrenswear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Childrenswear: % Value 2019-2023

Table 6 LBN Brand Shares of Childrenswear: % Value 2020-2023

Table 7 Forecast Sales of Childrenswear by Category: Volume 2023-2028

Table 8 Forecast Sales of Childrenswear by Category: Value 2023-2028

Table 9 Forecast Sales of Childrenswear by Category: % Volume Growth 2023-2028

Table 10 □Forecast Sales of Childrenswear by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN AUSTRALIA

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 12 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 17 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

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