

Charge Cards in South Africa

Market Direction | 2023-11-16 | 25 pages | Euromonitor

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Report description:

Following the significant decline in transaction value and volumes experienced in 2020 due to extended restrictions imposed in the South African travel and hospitality industries in response to the COVID-19 pandemic, the complete lifting of the state of emergency has since revived growth in charge cards. Demand has been more noticeable across higher-income consumer groups, whose activities and movements were restricted by extended travel bans during the pandemic. From a supply perspective, Diner...

Euromonitor International's Charge Card Transactions in South Africa report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Charge Cards in South Africa
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List Of Contents And Tables

CHARGE CARDS IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Charge cards posts slow and steady recovery after the lifting of restrictions

Charge cards faces intensified competition from credit cards

PROSPECTS AND OPPORTUNITIES

Charge cards will benefit from improved spending confidence

Competition likely to remain highly concentrated in charge cards

CATEGORY DATA

Table 1 Charge Cards: Number of Cards in Circulation 2018-2023

Table 2 Charge Cards Transactions 2018-2023

Table 3 Charge Cards in Circulation: % Growth 2018-2023

Table 4 Charge Cards Transactions: % Growth 2018-2023

Table 5 Commercial Charge Cards: Number of Cards in Circulation 2018-2023

Table 6 Commercial Charge Cards Transactions 2018-2023

Table 7 Commercial Charge Cards in Circulation: % Growth 2018-2023

Table 8 Commercial Charge Cards Transactions: % Growth 2018-2023

Table 9 Personal Charge Cards: Number of Cards in Circulation 2018-2023

Table 10 □Personal Charge Cards Transactions 2018-2023

Table 11 □Personal Charge Cards in Circulation: % Growth 2018-2023

Table 12 □Personal Charge Cards Transactions: % Growth 2018-2023

Table 13 □Charge Cards: Number of Cards by Issuer 2018-2022

Table 14 □Charge Cards: Number of Cards by Operator 2018-2022

Table 15 □Charge Cards Payment Transaction Value by Issuer 2018-2022

Table 16 □Charge Cards Payment Transaction Value by Operator 2018-2022

Table 17 □Commercial Charge Cards: Number of Cards by Issuer 2018-2022

Table 18 □Commercial Charge Cards: Number of Cards by Operator 2018-2022

Table 19 □Commercial Charge Cards Payment Transaction Value by Issuer 2018-2022

Table 20 □Commercial Charge Cards Payment Transaction Value by Operator 2018-2022

Table 21 □Personal Charge Cards: Number of Cards by Issuer 2018-2022

Table 22 □Personal Charge Cards: Number of Cards by Operator 2018-2022

Table 23 □Personal Charge Cards Transaction Value by Issuer 2018-2022

Table 24 □Personal Charge Cards Transaction Value by Operator 2018-2022

Table 25 □Forecast Charge Cards: Number of Cards in Circulation 2023-2028

Table 26 □Forecast Charge Cards Transactions 2023-2028

Table 27 □Forecast Charge Cards in Circulation: % Growth 2023-2028

Table 28 □Forecast Charge Cards Transactions: % Growth 2023-2028

Table 29 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2023-2028

Table 30 □Forecast Commercial Charge Cards Transactions 2023-2028

Table 31 □Forecast Commercial Charge Cards in Circulation: % Growth 2023-2028

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Table 32 □Forecast Commercial Charge Cards Transactions: % Growth 2023-2028

Table 33 □Forecast Personal Charge Cards: Number of Cards in Circulation 2023-2028

Table 34 □Forecast Personal Charge Cards Transactions 2023-2028

Table 35 □Forecast Personal Charge Cards in Circulation: % Growth 2023-2028

Table 36 □Forecast Personal Charge Cards Transactions: % Growth 2023-2028

FINANCIAL CARDS AND PAYMENTS IN SOUTH AFRICA

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

Digital payment options continue to gain traction amongst tech-savvy shoppers

Rapid Payments Programme (RPP) launch in 2023

Influx of new entrants intensifies the competition amongst financial card issuers

What next for financial cards and payments?

MARKET INDICATORS

Table 37 Number of POS Terminals: Units 2018-2023

Table 38 Number of ATMs: Units 2018-2023

Table 39 Value Lost to Fraud 2018-2023

Table 40 Card Expenditure by Location 2023

Table 41 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 42 Domestic versus Foreign Spend 2023

MARKET DATA

Table 43 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 44 Financial Cards by Category: Number of Accounts 2018-2023

Table 45 Financial Cards Transactions by Category: Value 2018-2023

Table 46 □Financial Cards by Category: Number of Transactions 2018-2023

Table 47 □Consumer Payments by Category: Value 2018-2023

Table 48 □Consumer Payments by Category: Number of Transactions 2018-2023

Table 49 □M-Commerce by Category: Value 2018-2023

Table 50 □M-Commerce by Category: % Value Growth 2018-2023

Table 51 □Financial Cards: Number of Cards by Issuer 2018-2022

Table 52 □Financial Cards: Number of Cards by Operator 2018-2022

Table 53 □Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 54 □Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 55 □Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 56 □Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 57 □Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 58 □Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 59 □Forecast Consumer Payments by Category: Value 2023-2028

Table 60 □Forecast Consumer Payments by Category: Number of Transactions 2023-2028

Table 61 □Forecast M-Commerce by Category: Value 2023-2028

Table 62 □Forecast M-Commerce by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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