

Apparel Accessories in Denmark

Market Direction | 2023-11-17 | 17 pages | Euromonitor

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Report description:

Apparel accessories is recovering in 2023, following a noticeable decline in 2022 as consumers shifted away from buying face masks in the post-pandemic era. Whilst retail volume sales remained in decline, apparel accessories reported positive current value growth in 2023, with much of this growth was driven by inflation and price increases. Nevertheless, demand for apparel accessories has been hit by weaker consumer confidence as Danes chose to save and reign in expenditure. Winter essentials su...

Euromonitor International's Apparel Accessories in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Belts, Gloves, Hats/Caps, Other Apparel Accessories, Scarves, Ties.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2023

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