

Air Treatment Products in the US

Market Direction | 2023-11-15 | 41 pages | Euromonitor

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Report description:

Air treatment products saw a slight decline in 2022, after strong volume and current value growth in 2020 and 2021. However, the category is expected to be one of the few to see both current value and volume growth in 2023, due to very high temperatures. The summer had been forecast as a hot one by the Farmer's Almanac, which gave a heads-up to retailers and consumers of the "sizzling" temperatures ahead. However, the high temperatures across the country ended up breaking several records. For in...

Euromonitor International's Air Treatment Products in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Air Treatment Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2023

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Midea's U-shaped window air conditioner continues to be the hottest new product

Air purifiers sees significant growth due to higher awareness of the importance of air quality, and wildfires

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Multipurpose air treatment products to continue to disrupt the category over the forecast period

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