

## **BRIC Countries (Brazil, Russia, India, China) Sports Equipment Retail Market Summary, Competitive Analysis and Forecast, 2018-2027**

Industry Report | 2023-10-25 | 99 pages | MarketLine

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### **Report description:**

BRIC Countries (Brazil, Russia, India, China) Sports Equipment Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

#### Summary

The BRIC Sports Equipment Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the sports equipment retail industry and had a total market value of \$39,782.8 million in 2022. Brazil was the fastest growing country with a CAGR of 8% over the 2018-22 period.
- Within the sports equipment retail industry, China is the leading country among the BRIC nations with market revenues of \$28,727.5 million in 2022. This was followed by Russia, India and Brazil with a value of \$4,255.4, \$3,679.4, and \$3,120.5 million, respectively.
- China is expected to lead the sports equipment retail industry in the BRIC nations with a value of \$39,268.2 million in 2027, followed by India, Russia, Brazil with expected values of \$6,647.3, \$4,097.4 and \$3,655.9 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the BRIC sports equipment

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retail market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC sports equipment retail market
- Leading company profiles reveal details of key sports equipment retail market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC sports equipment retail market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC sports equipment retail market by value in 2022?
- What will be the size of the BRIC sports equipment retail market in 2027?
- What factors are affecting the strength of competition in the BRIC sports equipment retail market?
- How has the market performed over the last five years?
- How large is the BRIC sports equipment retail market in relation to its regional counterparts?

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