

## **Food and Grocery Market Summary, Competitive Analysis and Forecast, 2018-2027 (Global Almanac)**

Industry Report | 2023-10-25 | 729 pages | MarketLine

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### **Report description:**

Food and Grocery Market Summary, Competitive Analysis and Forecast, 2018-2027 (Global Almanac)

#### Summary

Global Food & Grocery Retail industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

#### Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks.
- Household products encompass a wide range of items that are used in households, such as air fresheners, bleach, dishwashing liquids, furniture cleaners, general-purpose cleaners, insecticides, paper products, scouring agents, textile cleaners, and toilet care products.
- Tobacco includes chewing tobacco, cigarettes, cigars & cigarillos, and loose tobacco.
- The drinks market refers to the retail sales of soft drinks, hot beverages, and alcoholic beverages, excluding sales that take place in bars, pubs, and other on-trade establishments.
- The food market includes packaged and unpackaged bakery and cereals, canned food, chilled food, confectionery, dairy products, dried food, frozen food, ice cream, oils and fats, sauces, dressings and condiments, savory snacks, soup, spreads, baby food, and pet food.
- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation). All currency conversions in this report have been calculated using constant 2022 annual average exchange rates.
- The Asia-Pacific region dominated the global food & grocery retail market, accounting for the largest share of 54.6% in 2022.

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- The global food & grocery retail market had total revenues of \$11,059.1 billion in 2022, representing a compound annual growth rate (CAGR) of 7.5% between 2017 and 2022.
- The food segment accounted for the market's largest proportion in 2022, with total revenues of \$8,277.4 billion, equivalent to 74.8% of the market's overall value.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global food & grocery retail Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global food & grocery retail Market
- Leading company profiles reveal details of key food & grocery retail Market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global food & grocery retail Market with five year forecasts

## Reasons to Buy

- What was the size of the global food & grocery retail Market by value in 2022?
- What will be the size of the global food & grocery retail Market in 2027?
- What factors are affecting the strength of competition in the global food & grocery retail Market?
- How has the Market performed over the last five years?
- What are the main segments that make up the global food & grocery retail Market?

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