

## **Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2018-2027 (Global Almanac)**

Industry Report | 2023-10-25 | 679 pages | MarketLine

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### **Report description:**

Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2018-2027 (Global Almanac)

#### Summary

Global Consumer Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.
- Communications equipment includes retail sales of answer machines, fax machines, fixed-line telephones, mobile phone accessories, and mobile phones.
- Computer hardware and software includes retail sales of desktops and laptop computers, software, memory sticks, CD packs, hard disks and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems.
- Consumer electronics includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car entertainment systems, portable digital radios, radios, televisions and video recorders, home use, and portable game consoles.
- Household appliances include major domestic appliances (air conditioners, dishwashers, dryers, freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans).
- Photographic equipment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars, and

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telescopes.

- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation), and all currency conversions used in this report have been calculated using constant 2022 annual average exchange rates.
- The global consumer electronics market had total revenues of \$1,499.4 billion in 2022, representing a compound annual growth rate (CAGR) of 5.2% between 2017 and 2022.
- The communications equipment segment accounted for the market's largest proportion in 2022, with total revenues of \$562.4 billion, equivalent to 37.5% of the market's overall value.
- The growth in the global consumer electronics market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the University of Michigan, consumer sentiment in the US stood at 69.5 in August 2023, up from 56.8 in November 2022.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global consumer electronics retail market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global consumer electronics retail market
- Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global consumer electronics retail market with five year forecasts

## Reasons to Buy

- What was the size of the global consumer electronics retail market by value in 2022?
- What will be the size of the global consumer electronics retail market in 2027?
- What factors are affecting the strength of competition in the global consumer electronics retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the global consumer electronics retail market?

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