

BRIC Countries (Brazil, Russia, India, China) Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Industry Report | 2023-10-25 | 117 pages | MarketLine

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Report description:

BRIC Countries (Brazil, Russia, India, China) Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Summary

The BRIC Consumer Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the consumer electronics retail industry and had a total market value of \$482,515.5 million in 2022. Brazil was the fastest growing country with a CAGR of 14% over the 2018-22 period.
- Within the consumer electronics retail industry, China is the leading country among the BRIC nations with market revenues of \$330,688.2 million in 2022. This was followed by India, Brazil and Russia with a value of \$86,371.6, \$39,926.0, and \$25,529.6 million, respectively.
- China is expected to lead the consumer electronics retail industry in the BRIC nations with a value of \$453,588.4 million in 2027, followed by India, Brazil, Russia with expected values of \$166,102.6, \$55,965.1 and \$28,050.3 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC

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consumer electronics retail market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC consumer electronics retail market
- Leading company profiles reveal details of key consumer electronics retail market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC consumer electronics retail market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC consumer electronics retail market by value in 2022?
- What will be the size of the BRIC consumer electronics retail market in 2027?
- What factors are affecting the strength of competition in the BRIC consumer electronics retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC consumer electronics retail market?

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