

Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Industry Report | 2023-10-25 | 347 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$1495.00
- Site License (PDF) \$2242.00
- Enterprisewide license (PDF) \$2990.00

Report description:

Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Summary

Global Consumer Electronics Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.
- Communications equipment includes retail sales of answer machines, fax machines, fixed-line telephones, mobile phone accessories, and mobile phones.
- Computer hardware and software includes retail sales of desktops and laptop computers, software, memory sticks, CD packs, hard disks and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems.
- Consumer electronics includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car entertainment systems, portable digital radios, radios, televisions and video recorders, home use, and portable game consoles.
- Household appliances include major domestic appliances (air conditioners, dishwashers, dryers, freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans).
- Photographic equipment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars, and

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

telescopes.

- All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation), and all currency conversions used in this report have been calculated using constant 2022 annual average exchange rates.
- The global consumer electronics market had total revenues of \$1,499.4 billion in 2022, representing a compound annual growth rate (CAGR) of 5.2% between 2017 and 2022.
- The communications equipment segment accounted for the market's largest proportion in 2022, with total revenues of \$562.4 billion, equivalent to 37.5% of the market's overall value.
- The growth in the global consumer electronics market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the University of Michigan, consumer sentiment in the US stood at 69.5 in August 2023, up from 56.8 in November 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global consumer electronics retail market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global consumer electronics retail market
- Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global consumer electronics retail market with five year forecasts

Reasons to Buy

- What was the size of the global consumer electronics retail market by value in 2022?
- What will be the size of the global consumer electronics retail market in 2027?
- What factors are affecting the strength of competition in the global consumer electronics retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the global consumer electronics retail market?

Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Competitive landscape

2 Introduction

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 Global Consumer Electronics Retail

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.4. Market outlook
- 3.5. Five forces analysis
- 4 Macroeconomic Indicators
 - 4.1. Country data
- 5 Consumer Electronics Retail in Asia-Pacific
 - 5.1. Market Overview
 - 5.2. Market Data
 - 5.3. Market Segmentation
 - 5.4. Market outlook
 - 5.5. Five forces analysis
- 6 Consumer Electronics Retail in Europe
 - 6.1. Market Overview
 - 6.2. Market Data
 - 6.3. Market Segmentation
 - 6.4. Market outlook
 - 6.5. Five forces analysis
- 7 Macroeconomic Indicators
 - 7.1. Country data
- 8 Consumer Electronics Retail in France
 - 8.1. Market Overview
 - 8.2. Market Data
 - 8.3. Market Segmentation
 - 8.4. Market outlook
 - 8.5. Five forces analysis
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Consumer Electronics Retail in Germany
 - 10.1. Market Overview
 - 10.2. Market Data
 - 10.3. Market Segmentation
 - 10.4. Market outlook
 - 10.5. Five forces analysis
- 11 Macroeconomic Indicators
 - 11.1. Country data
- 12 Consumer Electronics Retail in Italy
 - 12.1. Market Overview
 - 12.2. Market Data
 - 12.3. Market Segmentation
 - 12.4. Market outlook
 - 12.5. Five forces analysis
- 13 Macroeconomic Indicators
 - 13.1. Country data
- 14 Consumer Electronics Retail in Japan
 - 14.1. Market Overview
 - 14.2. Market Data
 - 14.3. Market Segmentation
 - 14.4. Market outlook

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

14.5. Five forces analysis	
15 Macroeconomic Indicators	
15.1. Country data	
16 Consumer Electronics Retail in Australia	
16.1. Market Overview	
16.2. Market Data	
16.3. Market Segmentation	
16.4. Market outlook	
16.5. Five forces analysis	
17 Macroeconomic Indicators	
17.1. Country data	
18 Consumer Electronics Retail in Canada	
18.1. Market Overview	
18.2. Market Data	
18.3. Market Segmentation	
18.4. Market outlook	
18.5. Five forces analysis	
19 Macroeconomic Indicators	
19.1. Country data	
20 Consumer Electronics Retail in China	
20.1. Market Overview	
20.2. Market Data	
20.3. Market Segmentation	
20.4. Market outlook	
20.5. Five forces analysis	
21 Macroeconomic Indicators	
21.1. Country data	
22 Consumer Electronics Retail in The Netherlands	
22.1. Market Overview	
22.2. Market Data	
22.3. Market Segmentation	
22.4. Market outlook	
22.5. Five forces analysis	
23 Macroeconomic Indicators	
23.1. Country data	
24 Consumer Electronics Retail in Spain	
24.1. Market Overview	
24.2. Market Data	
24.3. Market Segmentation	
24.4. Market outlook	
24.5. Five forces analysis	
25 Macroeconomic Indicators	
25.1. Country data	
26 Consumer Electronics Retail in The United Kingdom	
26.1. Market Overview	
26.2. Market Data	
26.3. Market Segmentation	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 26.4. Market outlook
- 26.5. Five forces analysis
- 27 Macroeconomic Indicators
 - 27.1. Country data
- 28 Consumer Electronics Retail in The United States
 - 28.1. Market Overview
 - 28.2. Market Data
 - 28.3. Market Segmentation
 - 28.4. Market outlook
 - 28.5. Five forces analysis
- 29 Macroeconomic Indicators
 - 29.1. Country data
- 30 Company Profiles
 - 30.1. Lotte International Co Ltd
 - 30.2. Casino Guichard-Perrachon SA
 - 30.3. Fnac Darty?SA
 - 30.4. notebooksbilliger.de AG
 - 30.5. Euronics International BV
 - 30.6. Yamada Holdings Co Ltd
 - 30.7. Bic Camera Inc
 - 30.8. JB Hi-Fi Ltd
 - 30.9. Harvey Norman Holdings Ltd
 - 30.10. JD.com Inc
 - 30.11. Suningcom Group Co Ltd
 - 30.12. GOME Retail Holdings Ltd
 - 30.13. Coolblue BV
 - 30.14. bol.com bv
 - 30.15. MediaMarktSaturn Retail Group
 - 30.16. Currys plc
 - 30.17. Argos Ltd
 - 30.18. Amazon.com, Inc.
 - 30.19. Best Buy Co Inc
 - 30.20. Apple Inc
- 31 Appendix
 - 31.1. Methodology
 - 31.2. About MarketLine

Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Industry Report | 2023-10-25 | 347 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$1495.00
	Site License (PDF)	\$2242.00
	Enterprisewide license (PDF)	\$2990.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-05"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com