

North America (NAFTA) Car Rental Market Summary, Competitive Analysis and Forecast, 2018-2027

Industry Report | 2023-10-25 | 96 pages | MarketLine

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Report description:

North America (NAFTA) Car Rental Market Summary, Competitive Analysis and Forecast, 2018-2027

Summary

The NAFTA Car Rental industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The car rental industry within the NAFTA countries had a total market value of \$44,493.9 million in 2022. The US was the fastest growing country, with a CAGR of 8.2% over the 2018-22 period.
- Within the car rental industry, the US is the leading country among the NAFTA bloc, with market revenues of \$41,861.4 million in 2022. This was followed by Canada and Mexico, with a value of \$2,071.3 and \$561.2 million, respectively.
- The US is expected to lead the car rental industry in the NAFTA bloc, with a value of \$68,521.8 million in 2027, followed by Canada and Mexico with expected values of \$3,547.3 and \$893.6 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA car rental market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA car rental market

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- Leading company profiles reveal details of key car rental market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA car rental market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA car rental market by value in 2023?
- What will be the size of the NAFTA car rental market in 2028?
- What factors are affecting the strength of competition in the NAFTA car rental market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA car rental market?

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