

BRIC Countries (Brazil, Russia, India, China) Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Industry Report | 2023-10-25 | 120 pages | MarketLine

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Report description:

BRIC Countries (Brazil, Russia, India, China) Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Summary

The BRIC Toys & Games Retail industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the toys & games retail industry and had a total market value of \$31,479.8 million in 2022. Brazil was the fastest growing country with a CAGR of 6.2% over the 2018-22 period.
- Within the toys & games retail industry, China is the leading country among the BRIC nations with market revenues of \$23,431.0 million in 2022. This was followed by India, Brazil and Russia with a value of \$2,942.7, \$2,660.6, and \$2,445.5 million, respectively.
- China is expected to lead the toys & games retail industry in the BRIC nations with a value of \$37,128.2 million in 2027, followed by India, Brazil, Russia with expected values of \$5,041.7, \$3,182.3 and \$2,605.2 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the BRIC toys & games retail

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Market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC toys & games retail Market
- Leading company profiles reveal details of key toys & games retail Market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC toys & games retail Market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC toys & games retail Market by value in 2022?
- What will be the size of the BRIC toys & games retail Market in 2027?
- What factors are affecting the strength of competition in the BRIC toys & games retail Market?
- How has the Market performed over the last five years?
- How large is the BRIC toys & games retail Market in relation to its regional counterparts?

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