

BRIC Countries (Brazil, Russia, India, China) Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Industry Report | 2023-10-25 | 120 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$995.00
- Site License (PDF) \$1492.00
- Enterprisewide license (PDF) \$1990.00

Report description:

BRIC Countries (Brazil, Russia, India, China) Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Summary

The BRIC Toys & Games Retail industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the toys & games retail industry and had a total market value of \$31,479.8 million in 2022. Brazil was the fastest growing country with a CAGR of 6.2% over the 2018-22 period.
- Within the toys & games retail industry, China is the leading country among the BRIC nations with market revenues of \$23,431.0 million in 2022. This was followed by India, Brazil and Russia with a value of \$2,942.7, \$2,660.6, and \$2,445.5 million, respectively.
- China is expected to lead the toys & games retail industry in the BRIC nations with a value of \$37,128.2 million in 2027, followed by India, Brazil, Russia with expected values of \$5,041.7, \$3,182.3 and \$2,605.2 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the BRIC toys & games retail

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC toys & games retail Market
- Leading company profiles reveal details of key toys & games retail Market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC toys & games retail Market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC toys & games retail Market by value in 2022?
- What will be the size of the BRIC toys & games retail Market in 2027?
- What factors are affecting the strength of competition in the BRIC toys & games retail Market?
- How has the Market performed over the last five years?
- How large is the BRIC toys & games retail Market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 BRIC Toys & Games Retail

2.1. Industry Outlook

3 Toys & Games Retail in Brazil

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Toys & Games Retail in China

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Toys & Games Retail in India

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8	Macroeconomic Indicators
8.1.	Country data
9	Toys & Games Retail in Russia
9.1.	Market Overview
9.2.	Market Data
9.3.	Market Segmentation
9.4.	Market outlook
9.5.	Five forces analysis
10	Macroeconomic Indicators
10.1.	Country data
11	Company Profiles
11.1.	Grupo BIG
11.2.	Lojas Americanas SA
11.3.	Magazine Luiza SA
11.4.	Ri Happy Brinquedos Ltda.
11.5.	Toys R Us Asia Ltd
11.6.	Alibaba Group Holding Limited
11.7.	JD.com Inc
11.8.	Walmart Inc
11.9.	Amazon.com, Inc.
11.10.	Toonz Retail India Pvt Ltd
11.11.	Flipkart Internet Pvt Ltd
11.12.	Hamleys of London Ltd
11.13.	Wildberries.ru
11.14.	PJSC Detsky Mir
12	Appendix
12.1.	Methodology
12.2.	About MarketLine

BRIC Countries (Brazil, Russia, India, China) Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

Industry Report | 2023-10-25 | 120 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$995.00
	Site License (PDF)	\$1492.00
	Enterprisewide license (PDF)	\$1990.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-17"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com