

## **North America (NAFTA) Games Software Retail Market Summary, Competitive Analysis and Forecast, 2018-2027**

Industry Report | 2023-10-25 | 80 pages | MarketLine

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### **Report description:**

North America (NAFTA) Games Software Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

#### Summary

The NAFTA Games Software Retail industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The games software retail industry within the NAFTA countries had a total market value of \$23,669.2 million in 2022. The Mexico was the fastest growing country, with a CAGR of 14.3% over the 2018-22 period.
- Within the games software retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$20,584.1 million in 2022. This was followed by Canada and Mexico, with a value of \$1,855.3 and \$1,229.8 million, respectively.
- The US is expected to lead the games software retail industry in the NAFTA bloc, with a value of \$23,935.6 million in 2027, followed by Canada and Mexico with expected values of \$2,601.2 and \$1,694.3 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the NAFTA games software retail Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA games software

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## retail Market

- Leading company profiles reveal details of key games software retail Market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA games software retail Market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

- What was the size of the NAFTA games software retail Market by value in 2022?
- What will be the size of the NAFTA games software retail Market in 2027?
- What factors are affecting the strength of competition in the NAFTA games software retail Market?
- How has the Market performed over the last five years?
- How large is the NAFTA games software retail Market in relation to its regional counterparts?

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