

## **North America (NAFTA) Beer and Cider Market Summary, Competitive Analysis and Forecast, 2018-2027**

Industry Report | 2023-10-25 | 81 pages | MarketLine

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### **Report description:**

North America (NAFTA) Beer and Cider Market Summary, Competitive Analysis and Forecast, 2018-2027

#### Summary

The NAFTA Beer & Cider industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The beer & cider industry within the NAFTA countries had a total market value of \$161,037.4 million in 2022. The Mexico was the fastest growing country, with a CAGR of 6.8% over the 2018-22 period.
- Within the beer & cider industry, the US is the leading country among the NAFTA bloc, with market revenues of \$119,287.2 million in 2022. This was followed by Mexico and Canada, with a value of \$26,977.0 and \$14,773.2 million, respectively.
- The US is expected to lead the beer & cider industry in the NAFTA bloc, with a value of \$142,178.8 million in 2027, followed by Mexico and Canada with expected values of \$47,803.6 and \$19,448.7 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA beer & cider market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA beer & cider

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market

- Leading company profiles reveal details of key beer & cider market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA beer & cider market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA beer & cider market by value in 2022?
- What will be the size of the NAFTA beer & cider market in 2027?
- What factors are affecting the strength of competition in the NAFTA beer & cider market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA beer & cider market?

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