

North America (NAFTA) Household Products Market Summary, Competitive Analysis and Forecast, 2018-2027

Industry Report | 2023-10-25 | 99 pages | MarketLine

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Report description:

North America (NAFTA) Household Products Market Summary, Competitive Analysis and Forecast, 2018-2027

Summary

The NAFTA Household Products industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The household products industry within the NAFTA countries had a total market value of \$79,643.4 million in 2022. The Mexico was the fastest growing country, with a CAGR of 5.1% over the 2018-22 period.
- Within the household products industry, the US is the leading country among the NAFTA bloc, with market revenues of \$64,564.9 million in 2022. This was followed by Mexico and Canada, with a value of \$8,332.5 and \$6,745.9 million, respectively.
- The US is expected to lead the household products industry in the NAFTA bloc, with a value of \$68,761.6 million in 2027, followed by Mexico and Canada with expected values of \$9,881.7 and \$7,496.8 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA household products Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA household

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products Market

- Leading company profiles reveal details of key household products Market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA household products Market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA household products Market by value in 2022?
- What will be the size of the NAFTA household products Market in 2027?
- What factors are affecting the strength of competition in the NAFTA household products Market?
- How has the Market performed over the last five years?
- Who are the top competitors in the NAFTA household products Market?

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