

## **BRIC Countries (Brazil, Russia, India, China) Electricity Retailing Market Summary, Competitive Analysis and Forecast, 2018-2027**

Industry Report | 2023-10-25 | 142 pages | MarketLine

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### **Report description:**

BRIC Countries (Brazil, Russia, India, China) Electricity Retailing Market Summary, Competitive Analysis and Forecast, 2018-2027

#### Summary

The BRIC Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the electricity retailing industry and had a total market value of \$1,116.0 billion in 2022. China was the fastest growing country with a CAGR of 7.7% over the 2018-22 period.
- Within the electricity retailing industry, China is the leading country among the BRIC nations with market revenues of \$938.5 billion in 2022. This was followed by India, Brazil and Russia with a value of \$91.7, \$55.5, and \$30.3 billion, respectively.
- China is expected to lead the electricity retailing industry in the BRIC nations with a value of \$1,346.7 billion in 2027, followed by India, Brazil, Russia with expected values of \$127.5, \$85.7 and \$38.6 billion, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC electricity retailing market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC electricity retailing

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market

- Leading company profiles reveal details of key electricity retailing market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC electricity retailing market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC electricity retailing market by value in 2022?
- What will be the size of the BRIC electricity retailing market in 2027?
- What factors are affecting the strength of competition in the BRIC electricity retailing market?
- How has the market performed over the last five years?
- Who are the top competitors in the BRIC electricity retailing market?

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