

Wound Care in India

Market Direction | 2023-11-10 | 22 pages | Euromonitor

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Report description:

The maturity of wound care in India is set to contribute to only low single-digit current value growth in 2023. As a mature category, it has already achieved saturation thanks to established products, preventing higher growth. Saturation also deters the introduction of innovative and disruptive solutions, limiting the potential for expansion.

Euromonitor International's Wound Care in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN INDIA

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Transparent adhesive bandages are relatively new to the category

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