

Womenswear in Chile

Market Direction | 2023-11-09 | 26 pages | Euromonitor

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Report description:

While in 2023, current value and retail volume growth of womenswear has not reached the impressive double-digit figures recorded in 2021 (resulting in a full recovery to pre-pandemic sales levels, following a notable drop in 2020 as a result of pandemic-related restrictions), it is worth noting that the category continues to display resilience by maintaining growth levels similar to the previous year. This resilience underscores the enduring appeal of womenswear in Chile, even during a challengi...

Euromonitor International's Womenswear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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