

## **Wine in India**

Market Direction | 2023-10-20 | 30 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Samant Soma Wines Ltd continued as the frontrunner in the wine industry in 2022. The player boasts a diverse portfolio encompassing wines crafted from 15 distinct grape varieties and showcases a collection of 56 labels. These wines are meticulously produced across six manufacturing facilities, with four under direct ownership and two under lease arrangements. In 2021, production capacity stood at an impressive 14.5 million litres.

Euromonitor International's Wine in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non Alcoholic Wine, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Wine market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Contents:

Wine in India  
Euromonitor International  
November 2023

### List Of Contents And Tables

#### WINE IN INDIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Samant Soma Wines leverages wine tourism and pursues inorganic growth strategy to lead the market

Trade agreement with Australia improves accessibility of imported wines

High taxation and regulatory constraints limit potential of wine in India

##### PROSPECTS AND OPPORTUNITIES

Manufacturers call for uniform regulations to counter rising costs

Rise of experiential stores that aid decision-making will continue during the forecast period

#### CATEGORY DATA

Table 1 Sales of Wine by Category: Total Volume 2017-2022

Table 2 Sales of Wine by Category: Total Value 2017-2022

Table 3 Sales of Wine by Category: % Total Volume Growth 2017-2022

Table 4 Sales of Wine by Category: % Total Value Growth 2017-2022

Table 5 Sales of Wine by Off-trade vs On-trade: Volume 2017-2022

Table 6 Sales of Wine by Off-trade vs On-trade: Value 2017-2022

Table 7 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2017-2022

Table 8 Sales of Wine by Off-trade vs On-trade: % Value Growth 2017-2022

Table 9 Sales of Still Red Wine by Price Segment: % Off-trade Volume 2017-2022

Table 10 □Sales of Still White Wine by Price Segment: % Off-trade Volume 2017-2022

Table 11 □Sales of Other Sparkling Wine by Price Segment: % Off-trade Volume 2017-2022

Table 12 □GBO Company Shares of Still Light Grape Wine: % Total Volume 2018-2022

Table 13 □NBO Company Shares of Still Light Grape Wine: % Total Volume 2018-2022

Table 14 □LBN Brand Shares of Still Light Grape Wine: % Total Volume 2019-2022

Table 15 □GBO Company Shares of Champagne: % Total Volume 2018-2022

Table 16 □NBO Company Shares of Champagne: % Total Volume 2018-2022

Table 17 □LBN Brand Shares of Champagne: % Total Volume 2019-2022

Table 18 □GBO Company Shares of Other Sparkling Wine: % Total Volume 2018-2022

Table 19 □NBO Company Shares of Other Sparkling Wine: % Total Volume 2018-2022

Table 20 □LBN Brand Shares of Other Sparkling Wine: % Total Volume 2019-2022

Table 21 □GBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2018-2022

Table 22 □NBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2018-2022

Table 23 □LBN Brand Shares of Fortified Wine and Vermouth: % Total Volume 2019-2022

Table 24 □Forecast Sales of Wine by Category: Total Volume 2022-2027

Table 25 □Forecast Sales of Wine by Category: Total Value 2022-2027

Table 26 □Forecast Sales of Wine by Category: % Total Volume Growth 2022-2027

Table 27 □Forecast Sales of Wine by Category: % Total Value Growth 2022-2027

#### ALCOHOLIC DRINKS IN INDIA

#### EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2022 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

## MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Legal drinking age by state is as follows:

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Summary 1 Number of On-trade Establishments by Type 2016-2022

## TAXATION AND DUTY LEVIES

Summary 2 Taxation and Duty Levies on Alcoholic Drinks 2022

## OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

## KEY NEW PRODUCT LAUNCHES

Outlook

## MARKET INDICATORS

Table 28 Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

## MARKET DATA

Table 29 Sales of Alcoholic Drinks by Category: Total Volume 2017-2022

Table 30 Sales of Alcoholic Drinks by Category: Total Value 2017-2022

Table 31 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022

Table 32 Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022

Table 33 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022

Table 34 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022

Table 35 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022

Table 36 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022

Table 37 GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022

Table 38 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022

Table 39 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022

Table 40 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027

Table 41 Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027

Table 42 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027

Table 43 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2022-2027

## DISCLAIMER

## SOURCES

Summary 3 Research Sources

**Wine in India**

Market Direction | 2023-10-20 | 30 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)