

## **Weight Management and Wellbeing in India**

Market Direction | 2023-11-10 | 23 pages | Euromonitor

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### **Report description:**

In India, a significant proportion of the population, particularly those residing in urban areas, find themselves caught in a cycle of unhealthy eating due to busy, sedentary lifestyles, and the prevalence of junk food and less nutritious options in restaurants. Many individuals lack the time to prepare wholesome, low-calorie meals, making it difficult to manage or shed excess weight. According to Euromonitor International's Voice of the Consumer: Lifestyles survey, in 2023, 27% of respondents s...

Euromonitor International's Weight Management and Wellbeing in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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