

## **Tourism Flows in the United Kingdom**

Market Direction | 2023-09-05 | 26 pages | Euromonitor

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### **Report description:**

2023 marks the first full year without any travel restrictions, enabling a clear picture of the post-pandemic travel landscape. Nevertheless, the impact of the pandemic on inbound arrival numbers to the UK still lingers. Arrivals from China remain significantly down on historic levels and will remain so well into the forecast period. As Chinese visitors are a particularly high spending group, their slow recovery will impact disproportionately on overall UK inbound visitor spend. The weak recovery...

Euromonitor International's Tourism Flows in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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