

## **Tourism Flows in Australia**

Market Direction | 2023-11-08 | 24 pages | Euromonitor

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### **Report description:**

In 2022, following the easing of local pandemic-related travel restrictions, a strong public desire to explore again drove a full return to domestic travel in Australia. The affordability of domestic travel also played a key role in encouraging consumers to choose destinations within the country. Additionally, a slower return to normalcy in international flights and outbound travel in 2022 also contributed to the growth in domestic travel. Many Asia Pacific countries did not fully reopen their b...

Euromonitor International's Tourism Flows in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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