

Sports Nutrition in India

Market Direction | 2023-11-10 | 24 pages | Euromonitor

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Report description:

Sports nutrition is a rapidly evolving category in the consumer health industry in India, and is set to see a double-digit growth rate in 2023, owing to the increasing health and wellness trend. There is growing awareness of the importance of a healthy lifestyle and physical fitness in India. The health and wellness trend is driving consumers to seek products to help them achieve their fitness goals. Sports nutrition products are seen as a way to complement a healthy lifestyle and maintain overa...

Euromonitor International's Sports Nutrition in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

SPORTS NUTRITION IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising popularity of sports and fitness fuel demand for sports nutrition

E-commerce growth helps drive growth in sports nutrition

Brand collaborations aim to enhance consumer reach

PROSPECTS AND OPPORTUNITIES

Increasing "vegetarian" and "no added sugar" claims for sports nutrition

Government support for sports and fitness will boost awareness

Brands will continue to limit counterfeit products to retain consumer trust

CATEGORY DATA

Table 1 Sales of Sports Nutrition by Category: Value 2018-2023

Table 2 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 4 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 5 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 6 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN INDIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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Summary 1 Research Sources

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