

Paediatric Consumer Health in Taiwan

Market Direction | 2023-10-30 | 24 pages | Euromonitor

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Report description:

Paediatric consumer health remains underdeveloped in Taiwan, with just two categories - paediatric vitamins and dietary supplements and paediatric cough/cold remedies - registering measurable sales during the review period. This is mainly because most parents traditionally prefer to take their children to the doctor when they are ill, even for relatively minor ailments. This tendency is encouraged by the fact that professional medical consultations are easily accessible and affordable thanks to...

Euromonitor International's Paediatric Consumer Health in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2023

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Self-medication/self-care and preventive medicine

Switches

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