

Paediatric Consumer Health in India

Market Direction | 2023-11-10 | 25 pages | Euromonitor

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Report description:

Parents are becoming more concerned about ensuring their children's optimum nutrition, mainly when dealing with children aged 5-10 years, who can be very selective about their food choices. This concern is even more prevalent in urban areas, where both parents typically work, leaving them with limited time to persuade their children to consume nutritious meals. According to Euromonitor's Voice of the Consumer: Health and Nutrition survey, 33% of respondents say that their child does not enjoy th...

Euromonitor International's Paediatric Consumer Health in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Paediatric Consumer Health in India
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List Of Contents And Tables

PAEDIATRIC CONSUMER HEALTH IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Parents' concern about their children's nutrition fuels demand
Expanding product reach beyond urban areas is still a challenge
Return of mobility drives growth for nappy (diaper) rash treatments

PROSPECTS AND OPPORTUNITIES

Natural claims offer high potential for paediatric vitamins and dietary supplements
Novel supplement formats likely to see increased adoption
With positive outlook, companies launch products and offer different features

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2018-2023
Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Paediatric Consumer Health: % Value 2019-2023
Table 4 LBN Brand Shares of Paediatric Consumer Health: % Value 2020-2023
Table 5 Forecast Sales of Paediatric Consumer Health by Category: Value 2023-2028
Table 6 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN INDIA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023
Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023
Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023
Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023
Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023
Table 13 Distribution of Consumer Health by Format: % Value 2018-2023
Table 14 Distribution of Consumer Health by Format and Category: % Value 2023
Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028
Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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