

## **Mobility in Taiwan**

Market Direction | 2023-11-07 | 22 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €225.00
- Multiple User License (1 Site) €450.00
- Multiple User License (Global) €675.00

### **Report description:**

Insights and data on the traditional automotive sector and the mobility industry can help businesses examine how changing travel patterns will impact future consumer behaviour. Growing climate pressures and rising urbanisation rates are pushing businesses to innovate and drive to the market alternative means of travel. Other insights on transport expenditure, internet access and attitudes to autonomous vehicles can help companies to align corporate strategies and spot new opportunities.

Euromonitor International's Mobility in Taiwan report offers a comprehensive guide of the traditional and newly emerging mobility forms. The report is broken down into five key areas of industry research: automotive sales and ownership, electric and alternative fuel vehicles, shared mobility, public transport, and autonomous vehicles and connectivity. It provides the latest automotive sales and registration and shared mobility data over 2015-2020, allowing you to identify the sectors driving growth. It assesses the strategic analysis of key factors influencing the market - be they legislative, consumer lifestyle or economic. Forecasts in the reports are available to 2025.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Mobility market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Mobility in Taiwan  
Euromonitor International  
November 2023

### List Of Contents And Tables

#### MOBILITY IN TAIWAN

##### HEADLINES

##### LIGHT VEHICLE SALES

Market background

Prospects

CHART 1 Light Vehicle Sales in Taiwan 2017-2027

CHART 2 Car Sales by Segment in Taiwan 2017-2027

CHART 3 Top Five Automotive Brands by Market Share in Taiwan 2017-2022

CHART 4 Top 10 Most Popular Light Vehicle Models in Taiwan 2022

CHART 5 New vs Second-Hand Car Purchase in Taiwan in the Coming Year 2023

##### ELECTRIC AND ALTERNATIVE FUEL VEHICLES

CHART 6 Electric Car Registrations in Taiwan 2017-2027

CHART 7 Reasons for Not Buying an Electric Car in Taiwan 2023

CHART 8 EV Charging by Location in Taiwan 2023

##### SHARED MOBILITY

CHART 9 Shared Mobility Gross Bookings by Type in Taiwan 2017-2027

CHART 10 Top Shared Mobility Brands by Market Share in Taiwan 2022 and Shares 2017-2022

CHART 11 Forecast Growth in Consumer Booking Value by Shared Mobility Type in Taiwan 2022-2027

CHART 12 Typical Mode of Commute Using Shared Services in Taiwan 2023

CHART 13 Anticipated Future Spending on Transportation by Mobility Mode in Taiwan 2023

##### CAR RENTALS

CHART 14 Car Rental Sales in Taiwan and Year-on-Year Growth 2017-2027

CHART 15 Car Rental Share of Sales by Channel in Taiwan 2017-2027

CHART 16 Share of Car Rental Sales by Category in Taiwan 2017-2027

CHART 17 Car Rental Total Transactions and Average Spend per Transaction in Taiwan 2017-2027

CHART 18 Fleet Size and Year-on-Year Growth in Taiwan 2017-2027

##### PUBLIC TRANSPORTATION

CHART 19 Frequency of Public Transport Use for Commuting in Taiwan 2023

CHART 20 Frequency of Public Transport Use for Commuting by City Size in Taiwan 2023

CHART 21 Public Transportation Use in 2022 and Growth 2017-2022 in Select Cities

CHART 22 Number of Days per Week Commuting in Taiwan 2023

##### AUTONOMOUS VEHICLES AND CONNECTIVITY

CHART 23 Attitudes to Autonomous Vehicles in Taiwan 2022

CHART 24 Road Injury Accidents 2017-2022 and Road Injuries by City 2022

CHART 25 Road Network by Country 2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## **Mobility in Taiwan**

Market Direction | 2023-11-07 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### **ORDER FORM:**

Select license	License	Price
	Single User Licence	€225.00
	Multiple User License (1 Site)	€450.00
	Multiple User License (Global)	€675.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-11
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)