

## **Menswear in Colombia**

Market Direction | 2023-11-06 | 25 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

As society has now reopened in the wake of the pandemic and men have returned to their places of work and can once again enjoy social gatherings, items, such as outerwear, have become more necessary than underwear and nightwear. With limited budgets, men are opting to prioritise items that will be seen in public, such as jeans or shirts, ignoring their need to update items that will only be worn at home. Loungewear, which became popular during the pandemic, has now been heavily substituted by sp...

Euromonitor International's Menswear in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Menswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Menswear in Colombia  
Euromonitor International  
November 2023

### List Of Contents And Tables

#### MENSWEAR IN COLOMBIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Men focus on purchasing items that are seen in public

Androgynous look gains popularity leading women to purchase from the men's section

Linen becomes a popular material in menswear

##### PROSPECTS AND OPPORTUNITIES

Sustainable fashion continues influencing menswear

Consumers continue seeking comfort in menswear

Price-sensitive consumers balance necessity and affordability as they shop

##### CATEGORY DATA

Table 1 Sales of Menswear by Category: Volume 2018-2023

Table 2 Sales of Menswear by Category: Value 2018-2023

Table 3 Sales of Menswear by Category: % Volume Growth 2018-2023

Table 4 Sales of Menswear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Menswear: % Value 2019-2023

Table 6 LBN Brand Shares of Menswear: % Value 2020-2023

Table 7 NBO Company Shares of Men's Nightwear: % Value 2019-2023

Table 8 LBN Brand Shares of Men's Nightwear: % Value 2020-2023

Table 9 NBO Company Shares of Men's Outerwear: % Value 2019-2023

Table 10 □LBN Brand Shares of Men's Outerwear: % Value 2020-2023

Table 11 □NBO Company Shares of Men's Swimwear: % Value 2019-2023

Table 12 □LBN Brand Shares of Men's Swimwear: % Value 2020-2023

Table 13 □NBO Company Shares of Men's Underwear: % Value 2019-2023

Table 14 □LBN Brand Shares of Men's Underwear: % Value 2020-2023

Table 15 □Forecast Sales of Menswear by Category: Volume 2023-2028

Table 16 □Forecast Sales of Menswear by Category: Value 2023-2028

Table 17 □Forecast Sales of Menswear by Category: % Volume Growth 2023-2028

Table 18 □Forecast Sales of Menswear by Category: % Value Growth 2023-2028

#### APPAREL AND FOOTWEAR IN COLOMBIA

##### EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

##### MARKET DATA

Table 19 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 20 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023  
Table 23 NBO Company Shares of Apparel and Footwear: % Value 2019-2023  
Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023  
Table 25 Distribution of Apparel and Footwear by Format: % Value 2018-2023  
Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2023  
Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028  
Table 28 □Forecast Sales of Apparel and Footwear by Category: Value 2023-2028  
Table 29 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028  
Table 30 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Menswear in Colombia

Market Direction | 2023-11-06 | 25 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

| Select license | License                        | Price    |
|----------------|--------------------------------|----------|
|                | Single User Licence            | €825.00  |
|                | Multiple User License (1 Site) | €1650.00 |
|                | Multiple User License (Global) | €2475.00 |
|                |                                | VAT      |
|                |                                | Total    |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |   |
|---------------|----------------------|-------------------------------|---|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/>                    |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/>                    |
| Job title*    | <input type="text"/> |                               |   |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/>                    |
| Address*      | <input type="text"/> | City*                         | <input type="text"/>                    |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/>                    |
|               |                      | Date                          | <input type="text" value="2025-05-09"/> |
|               |                      | Signature                     | <input type="text"/>                    |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com