

Lyft Inc in Mobility (World)

Global Strategy | 2023-09-20 | 9 pages | Euromonitor

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Report description:

Lyft Inc, the 2nd largest mobility service in North America, offers ride-hailing in the US and Canada and micro-mobility in select cities. Though the company's active users and revenue per user are increasing, Lyft remains unprofitable. Lyft plans to improve sustainability with electric cars and increased micro-mobility and increase use to autonomous vehicles. Despite lack of profitability, Lyft continues to develop to improve its offering to consumers.

Euromonitor International's Lyft Inc in Mobility (World) Company Profile offers a detailed strategic analysis of the company's business in the Shared Mobility industry. The report assesses the company's business model, analysing its strengths, weaknesses, opportunities, and threats as well as the financial and operational position of the company. The report further assesses the competitor landscape and offers a view on how the company is expected to advance its business model in the future. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Car Rental, Car Traffic Volume, Distances Travelled by Mode of Transport, Electric Charging Stations, Fuel Prices, Light Vehicle Sales, Light Vehicle Sales by Level of Autonomy (0-5), Shared Mobility, Vehicle Production, Vehicle Registrations, Vehicles in Use.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobility market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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