

Jeans in Colombia

Market Direction | 2023-11-06 | 23 pages | Euromonitor

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Report description:

Colombian jeans have gained worldwide recognition due to their exceptional quality, innovative designs, and impeccable fit. Renowned for their attention to detail, Colombian brands are known to have mastered the art of creating jeans that flatter various body types, offering a comfortable and flattering fit for consumers around the world. This reputation has led to increased international demand for Colombian jeans, especially among tourists. Popular local jean brands include Studio F, Chevignon...

Euromonitor International's Jeans in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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