

Hosiery in the US

Market Direction | 2023-11-10 | 19 pages | Euromonitor

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Report description:

In 2020, although turning to decline, hosiery displayed remarkable resilience, standing out for its performance amongst various categories in apparel and footwear. This resilience stemmed from the continued demand for non-sheer hosiery, which became a vital accessory for various at-home activities during the early days of the pandemic. Sales rebounded in 2021, but as inflation peaked in 2022 and the cost of living continued to rise in 2023, hosiery has been perceived as less essential compared w...

Euromonitor International's Hosiery in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2023

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SOURCES

Summary 1 Research Sources

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